



# Sustainability Strategy

Crafting a sustainable built environment for the future.







## **In this era of heightened global awareness, sustainability considerations are shaping the future of the real asset industry.**

Sustainability is not just a trend, but a strategic imperative for the built environment. A well-crafted strategy is crucial, providing a guiding framework that aligns values, mission, and sustainability objectives. Beyond compliance, it unlocks opportunities for innovation and resilience, ensuring real assets contribute positively to communities and the environment.

Integrating sustainability risks is no different to integrating standard financial risks into investment decisions.

At EVORA Global, we specialise in designing and delivering effective and practical sustainability strategies at the corporate, product and asset level.

We passionately believe that value-driven integration of sustainability into your investment management strategy is fundamental to achieving success.







Our proven **4D Approach** serves as the foundation for creating your Sustainability Strategy:

## Development

### Drivers

Initiate your Sustainability Strategy with the Drivers stage of our 4D Approach. By conducting Peer Reviews and Stakeholder Workshops, we thoroughly examine your sustainability goals. Our outcome is a transparent Roadmap Report that guides your path forward.

The next phase in the Drivers stage involves a Materiality Assessment. This process identifies and contextualises sustainability topics, emphasising the most crucial sustainability issues relevant to your organisation.

### Design

After reviewing the Drivers for your Sustainability Strategy, we shift your focus to the Design stage of our 4D Approach.

This establishes your Sustainability Strategy Framework and Sustainability Policy to future-proof your real asset investments against sustainability risks and global trends.

## Deployment

### Delivery

After reviewing the Design for your Sustainability Strategy, we shift your focus to the Delivery (and Deployment) stage of our 4D Approach.

This equips you with the tools and mechanisms necessary to bring your strategic vision to life and implement your set objectives.

### Disclosure

After implementing the Delivery stage of your Sustainability Strategy, we shift your focus to the Disclosure stage of our 4D Approach.

The Disclosure stage helps you meet the voluntary and mandatory internal reporting and external disclosure requirements identified in the previous three stages: **Drivers**, **Design** and **Delivery**.



## Trust EVORA Global for sustainable assets

We go beyond consultancy, serving as your trusted partner for sustainable real asset investments.

With our unparalleled **Collaborative Expertise**, we provide actionable insights that empower your real asset community to thrive in sustainable investment.

Our proven expertise in strategic consulting, climate resilience, net zero, sustainable finance, infrastructure, reporting, and social wellbeing ensure your investments are aligned with environmental, social, and governance goals for a secure ROI.

## Driven by Collaborative Expertise

### STRATEGY

Driving value and impact with sustainable ESG strategies

### TECHNOLOGY

Streamlining operations and insights with advanced real asset technology, **SIERA**

### ADVISORY

Navigating sustainable solutions with expert real asset advice





## Our Mission

To establish sustainability and carbon as foundational factors for investment decisions.

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## Our Purpose

To accelerate the adoption of real asset sustainability and enhance the wellbeing of the planet and its people.

## Our Clients

**250+**

CLIENTS

**45,000**

ASSETS

**\$880 billion**

AUM

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**EVORA Global delivered a forward-looking strategy which clearly aligned and integrated the value proposition of sustainability to our investment strategy. We look forward to working with EVORA on the next stage of our strategy.”**

Andy Rofe

Managing Director, Head of Europe  
Invesco





**EVORA**

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The next level  
of **Real Asset**  
**Sustainability**  
driven by  
Collaborative  
Expertise.

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