



Sustainability Strategy

Unlock value through targeted sustainability strategy.

EVORA helps investment managers embed sustainability across funds, portfolios and assets — mitigating material risks, aligning with goals, and driving long-term value.

What we offer

We take a hands-on approach, offering:

- Strategy consultation and stakeholder engagement
- Workshops and training to identify risk mitigants, value drivers, and opportunities
- Action planning and deployment refinement to ensure practical execution

The value it brings

Our team works with you to:

- Translate broad sustainability goals into actionable and quantifiable strategies
- Develop plans to mitigate financial and regulatory risks associated with sustainability
- Support value creation through clearer positioning and better investor communication

How this applies to you

Whether you're developing or refining your company approach, launching a new fund, repositioning assets, or enhancing sustainability integration, our service helps:

- Identify how sustainability is material to your investments
- Align sustainability actions with fund investment goals and structures
- Ensure sector-specific strategies

Why EVORA?

We blend deep real estate and infrastructure expertise with practical sustainability know-how.

- Trusted by global investment managers across real estate and infrastructure
- Experts in embedding strategy across diverse portfolios and jurisdictions
- Integrated with decarbonisation, sustainable finance, and data insight services

Client case study

Greystar partnered with EVORA to implement a portfolio-wide sustainability strategy across its US residential assets. Through risk assessment, materiality analysis, and decarbonisation planning, we helped them define priorities, reduce carbon, and align with investor expectations.

Let's talk about your strategy

Whether you're just starting your sustainability journey or looking to take it to the next level, we're here to help. [Get in touch](#) to schedule a discovery session with our strategy experts.