



# Certified Metrics

EVORA Global and Fitwel set a new social standard.





# EVORA Global & Fitwel join forces

Our industry-leading partnership with Fitwel introduces the **Social Benchmark Pilot Project** and **Certified Metrics** assessment, aiming to enhance wellbeing in living and working environments for residents, occupants, and communities, and to formalise the assessment of social wellbeing for real estate.

Aligning perfectly with EVORA's core purpose: accelerating the adoption of real asset sustainability and improving the wellbeing of the planet and its people.





# Pioneering a standardised social reporting framework

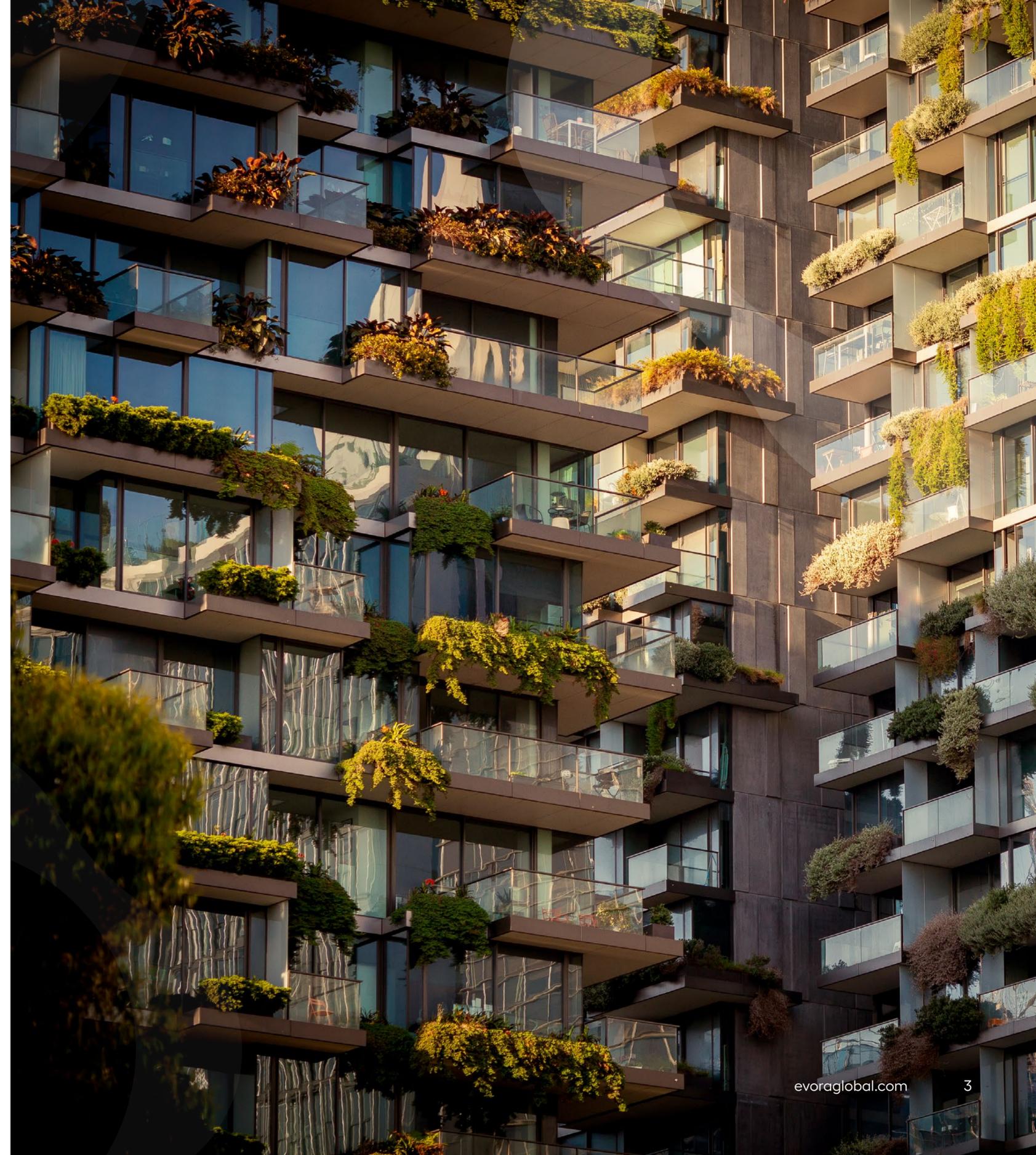
**Fitwel's standard healthy building certification system evaluates real assets across several categories, but the social aspect of ESG reporting remains the most challenging for nearly half of real estate investors (BNP Paribas, 2019).**

In response, EVORA and Fitwel have co-developed the **Certified Metrics**, a standardized, evidence-based framework to align global social reporting. This framework will help provide data insights, support compliance, and ESG submissions, create rankings for industry performance comparisons, and facilitate gap analysis for targeted improvements for the first time in this space.

The first step is a joint pilot project to deliver social benchmarks for the Certified Metrics framework.

This initiative will enable real asset players to assess their entire fund or portfolio against evidence-based standards, generate insights on social and material risk, verify performance through third-party reviews, compare to peers, and inform data-driven investment decisions.

In turn, this will support comprehensive social reporting, mitigate health and safety risks, and enhance and drive investment value.





# Pilot project for Certified Metrics: Approach and objectives

As part of the Certified Metrics pilot project, EVORA will work with Fitwel to rigorously assess 300 real assets in Europe and North America using a jointly developed social scorecard. The data collected will be shared with Fitwel to establish benchmarked results.

- Introduce consistency and clarity into the reporting of social wellbeing, with a strong focus on the essential role of social elements.
- Assess the industry's readiness to report on social factors.
- Incorporate any additional critical social factors in the Social Benchmark Pilot Project into the official Certified Metrics initiative in 2024 to meet market need.
- Empower the real estate community to measure their social performance against industry peers for the first time.
- Draw a clear link between social wellbeing and asset value for the first time.





# Embrace Certified Metrics: Maximise the value of your assets

## Supporting high quality environment

Evaluate how successfully a project and/or portfolio is addressing core environmental health hazards, including air quality, noise, water quality, maintenance, and other hazards.

## Create climate change resilience and preparedness

Evaluate how successfully a project and/or portfolio is mitigating and adapting to the challenges posed by climate change and other emergencies and disasters.

## Engage with occupants and community stakeholders

Metrics to evaluate how successfully a project and/or portfolio is collaborating with and addressing stakeholder concerns.

## Promote equity

Metrics to evaluate how successfully a project and/or portfolio is implementing policies and interventions that ensure all occupants and employees have safe access to opportunities, spaces, and health.

## Optimize asset for walking and active transportation

Evaluate how successfully a project and/or portfolio is creating an environment conducive to walking, biking, and using public transportation.

## Enhance Access to Natural Elements

Metrics to evaluate how successfully a project and/or portfolio is integrating biophilia into the environment.





## 2023: Our best GRESB year yet for real estate funds

**186**

Real estate fund submissions to GRESB

**\$221 bn**

Assets under management  
9,828 real estate assets

**20%**

Total EUROPEAN real estate fund submissions

**46%**

EVORA submissions scored 4 or 5 Stars

**9%**

Total GLOBAL real estate fund submissions

**22.5%**

EVORA submissions scored 5 Stars





## Our Mission

To establish sustainability and carbon as foundational factors for investment decisions.

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## Our Purpose

To accelerate the adoption of real asset sustainability and enhance the wellbeing of the planet and its people.

## Our Clients

**250+**

CLIENTS

**45,000**

ASSETS

**\$880 billion**

AUM

“

**Thanks to EVORA Global for leading our GRESB submissions. EVORA clearly know how to bring all parties together to produce the best possible outcome. We are pleased to rank first in our peer group, a notable achievement for our second ever GRESB submission.”**

**Amira Hashemi**  
Sustainability Manager  
**Frasers Property**



## Trust EVORA Global for sustainable assets

We go beyond consultancy, serving as your trusted partner for sustainable real asset investments.

With our unparalleled **Collaborative Expertise**, we provide actionable insights that empower your real asset community to thrive in sustainable investment.

Our proven expertise in strategic consulting, climate resilience, net zero, sustainable finance, infrastructure, reporting, and social wellbeing ensure your investments are aligned with environmental, social, and governance goals for a secure ROI.

## Driven by Collaborative Expertise

### STRATEGY

Driving value and impact with sustainable ESG strategies

### TECHNOLOGY

Streamlining operations and insights with advanced real asset technology, **SIERA**

### ADVISORY

Navigating sustainable solutions with expert real asset advice





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The next level  
of **Real Asset**  
**Sustainability**  
driven by  
Collaborative  
Expertise.

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