

Sustainability Strategy

Embrace our 4D approach to achieve your sustainability goals

V1.1



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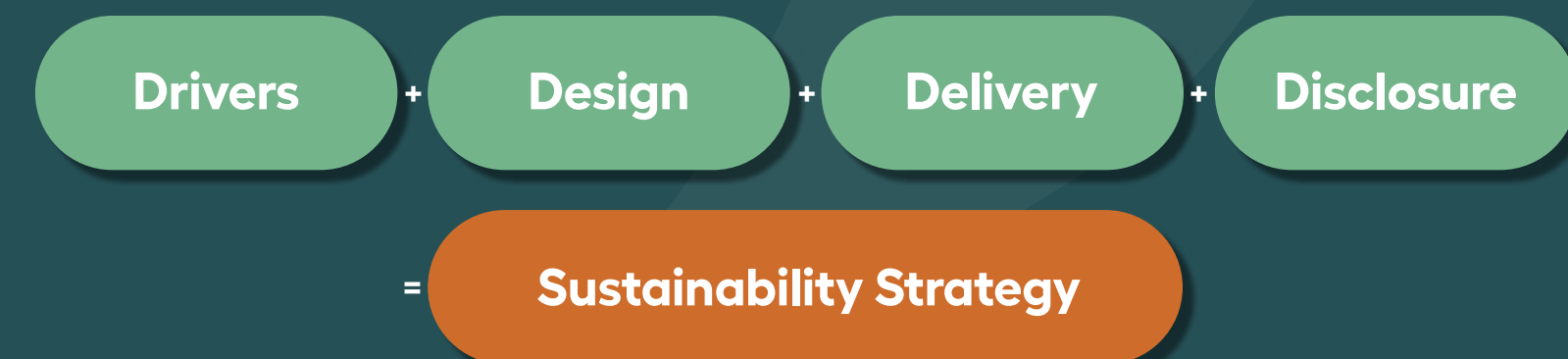


How Does Our 4D Approach Steer Your Sustainability Strategy?

In today's evolving business landscape, environmental, social, and governance considerations hold paramount significance. Stakeholders demand sustainable and responsible practices, raising expectations for action, transparency, and disclosure.

Navigating this complex terrain and surpassing these must-haves necessitate a well-crafted Sustainability Strategy that seamlessly aligns with your vision, mission, and sustainability objectives.

This strategy serves as your roadmap to becoming sustainability leaders in real asset investment. At EVORA, we use our **4D Approach** to create your **Sustainability Strategy**.





Drivers



Identify Key Drivers

We initiate your **Sustainability Strategy** with the **Drivers** stage of our **4D Approach**. By conducting Peer Reviews and Stakeholder Workshops, we thoroughly examine your sustainability goals. The outcome is a transparent Roadmap Report that guides your path forward.

Peer Reviews

These reviews reveal insights into how the broader market approaches sustainability, enabling comparisons with similar real asset organisations. This is crucial when setting relevant sustainability objectives that reflect your business vision and mission.

Stakeholder Workshops

These sessions are essential to develop your Sustainability Strategy, whether you're starting your sustainability journey or considering a strategy review. These workshops involve all relevant teams for a well-developed, reviewed, and integrated strategy.

Roadmap Report

This report encapsulates the main discoveries from your Peer Reviews and Stakeholder Workshops, culminating in a tailored roadmap for your Sustainability Strategy.





Conduct Materiality Assessments

Next, we conduct a Materiality Assessment to identify and contextualise sustainability topics. This process emphasises the most crucial sustainability issues relevant to your organisation.

Single Impact Materiality Assessment

This assessment can incorporate an inside-out (impact materiality) perspective to reveal your organisation's impact on sustainability issues within the broader economy and society.

Single Financial Materiality Assessment

This assessment can incorporate an outside-in (financial materiality) perspective on your real asset risks and opportunities.

Double Materiality Assessment

These impact and financial materiality assessments culminate in a complete Double Materiality Assessment. This elevates your market reputation and provides insights into the current and future impact of external sustainability factors on your organisation. Adopting this approach forms a firm foundation for a successful sustainability Strategy.

It's important to note that the **EU CSRD** mandates all organisations within its scope to submit a **Double Materiality Assessment Report** in accordance with ESRS standards established by EFRAG.





Design



Design a Sustainability Strategy Framework

After reviewing the **Drivers** for your **Sustainability Strategy**, we shift your focus to the **Design** stage of our **4D Approach**. This sets your Sustainability Strategy Framework and Policy, future-proofing your real asset investments against risks and global trends.

Sustainability Strategy Framework

Incorporating essential insights from your **Drivers** stage, this framework directs you toward pertinent policies, procedures, and tools essential for executing your Sustainability Strategy.

By streamlining the integration of your Sustainability Strategy throughout the investment lifecycle, the framework enables adaptive responses to evolving stakeholder expectations.

Moreover, the framework integrates the expenses of sustainability mitigation measures into your valuation, strengthening the resilience of your overall Sustainability Strategy.





Design a Sustainability Policy

Sustainability Policy

Building on insights from the **Drivers** stage, we create a tailored Sustainability Policy. Positioned alongside your Sustainability Strategy Framework, it's flexible enough to be crafted independently from scratch or refined based on your existing policy.

In crafting your Sustainability Policy, we carefully review or develop your organisation's commitments and principles, defining clear objectives for each element.

These objectives are seamlessly integrated into your overarching Sustainability Strategy, aligning your sustainability initiatives with your broader business goals and values.





Delivery



How to Integrate Your Sustainability Strategy Framework?

After crafting the **Design** for your **Sustainability Strategy**, we direct your attention to the **Delivery** stage of our **4D Approach**. This equips you with the tools and mechanisms necessary to bring your strategic vision to life and implement your set objectives.

In the **Drivers** and **Design** stages, we identify the necessary sustainability processes, subsequently applying them in the **Delivery** stage to integrate sustainability into each phase of your investment lifecycle.

This entails formulating and implementing a series of **Sustainability Processes** to seamlessly execute your Sustainability Strategy.

Additionally, we offer strategic support on an ad hoc basis, facilitating the smooth execution of your Sustainability Strategy at the organisation, fund, and asset levels.

**Sustainability
Processes Throughout
Investment Lifecycle**



Research

Deal Sourcing

Pre-acquisition

Investment Decision

Due Diligence

Investment Approval

Asset Management

Development

Property Management

Disposal



Components Driving Your Sustainability Strategy Throughout the Investment Lifecycle

Legal Register Review & Development →

Overview of relevant legislation, potential impacts on your portfolio, compliance requirements and status, and core responsibilities.

Tenant Fit-out & Sustainability Guide →

Guidance and ideas for tenants to integrate sustainability into their fit-out process and day-to-day practices.

Sustainability Acquisition Due Diligence Checklist →

A question-based checklist to assess new acquisitions against predefined material sustainability topics relevant to your fund's strategy for due diligence.

Sustainability Development & Refurbishment Framework →

Outlines project-specific best practices, minimum requirements, and practical implementation.

Sustainability Action Plans →

Plans to support 'bottom-up' implementation and monitor your sustainability strategies, objectives, and targets across several predefined sustainability criteria.

Property Manager Guidance Review & Development

Practical measures for property managers to enhance the sustainability and efficiency of managed assets, aligning with best-practice guidance and supporting 'top-down' Sustainability Strategy integration.

Green Lease Policy →

Guidance on sustainable considerations for all new lease negotiations, including fundamental requirements for a lease to be considered 'green'.



Disclosure



EVORA: Your Partner for Sustainability Strategy

After successfully navigating the **Delivery** of your **Sustainability Strategy**, we proceed to the **Disclosure** stage of our **4D Approach**.

The **Disclosure** stage helps you meet the voluntary and mandatory internal reporting and external disclosure requirements identified in the previous three stages: **Drivers**, **Design**, and **Delivery**.

To learn more, please read our Product Brochures on **Sustainability Strategy Training**, **Sustainability Strategy Implementation & Management**, and **Voluntary & Industry Reporting**.

Sustainability Strategy Training



Sustainability Strategy Implementation & Management



Voluntary & Industry Reporting





Trust EVORA Global for Sustainable Assets

We go beyond consultancy, serving as your trusted partner for sustainable real asset investments.

With our unparalleled **Collaborative Expertise**, we provide actionable insights that empower your real asset community to thrive in sustainable investment.

Our proven expertise in strategic consulting, climate resilience, net zero, sustainable finance, infrastructure, reporting, and social wellbeing ensure your investments are aligned with environmental, social, and governance goals for a secure ROI.

Driven by Collaborative Expertise

STRATEGY

Driving value and impact with sustainable ESG strategies

TECHNOLOGY

Streamlining operations and insights with advanced real asset technology, **SIERA**

ADVISORY

Navigating sustainable solutions with expert real asset advice





Our Mission

To establish sustainability and carbon as foundational factors for investment decisions.

Our Purpose

To accelerate the adoption of real asset sustainability and enhance the wellbeing of the planet and its people.

Our Clients

250+
CLIENTS

45,000
ASSETS

\$880 billion
AUM

“

We view delivering long-term positive outcomes for our investors and ESG considerations as being inexorably linked. EVORA helps steer our ESG Strategy in a practical, comprehensible way to reduce project risks, build social support and generate value.”

David Priddis
Corporate Real Estate Director
Canada Life

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